

EDUCATION

'Real' MBA in Bangkok

Stamford International University has joined forces with Real Madrid Graduate School in launching its Master of Business Administration (MBA) in sports management for the first time in Asia.

The programme will feature the five core courses taught by global industry leaders at Real Madrid Graduate School, one of the world's top 10 best sports management schools.

Students will have the 'Real' exclusive one-week experience with Real Madrid Football Club in



Emilio Brutageno

Spain. After finishing all courses, the graduates will earn an MBA degree from Stamford International University and a diploma from Real Madrid Graduate School-Universidad Europea.

A collaboration between Universidad Europea de Madrid and Real Madrid Football Club, Real Madrid Graduate School was launched in 2006 to address the growing role of sports in global economies.

Emilio Butragueno, general director of Real Madrid Graduate School-Universidad Europea, said: "It's a good opportunity for Real Madrid Graduate School to make its presence felt in Asia where sports increasingly play a more important role in society. We see the potential in Thailand and this region."

The first semester will start next month. For more information, contact Stamford's Asoke campus at 0-2769-4045.